



2024 Bereaved Mother's Brunch

Sponsor & Exhibitor Packet 2024

SBMOM
SHADES OF BECOMING A MOM

sbmom.org



2024 Bereaved Mothers' Brunch

*Every Woman Deserves a Beautiful Birthing Story and
a Cherished Life with Her Child(ren)*

Dear Partner,

Shades of Becoming a Mom, Inc. (SBMOM) was founded in 2021 in direct response to Indiana's maternal health crisis and the disturbing racial disparities prevalent in maternal and infant health. Our unwavering commitment is to advocate for and enhance the well-being of women during every stage of motherhood.

The 2024 Bereaved Mother's Brunch will be held on Saturday, May 4, at the Thrive Center in Greenfield, Indiana.

We deeply appreciate your commitment to SBMOM and your selfless dedication to service. As a 501(c)3 organization powered by volunteers, our ability to make a positive impact relies on the generosity of civic-minded individuals and organizations, with a clear and actionable mission to support nonprofits. Your contribution is invaluable, and we extend our heartfelt thanks.

Enclosed is information for being a 2024 sponsor and exhibitor. Please complete by March 31. Sponsors have the option to partner by credit card or check.

Thank you for being an indispensable part of our mission, as we uplift and empower mothers and create nurturing environments for babies to thrive.

If you have any questions, please email info@sbmom.org.

Gratefully,

Tierree Reid
Founder and President, SBMOM
Mom of an Angel
PO Box 166 | Maxwell, Indiana 46154
SBMOM.ORG



20 24

MAY 4 | 11 AM

BEREAVED MOTHER'S BRUNCH

THRIVE CENTER | Greenfield, IN

About the Event

Bereaved Mother's Brunch is a special event dedicated to parents and loved ones living through the journey of loss. This brunch is more than just a meeting; it's a sanctuary of love, celebration, and acknowledgment for mothers enduring life without their child or children.

At this event, we honor the unique journey of each mother and hold dear the memories of their Angel Children. It's a time to share, to listen, and to find solace in the company of those who truly understand.

While the brunch is open to all bereaved moms, we will provide special resources and support for mothers who have faced the indescribable pain of pregnancy and infant loss. This gathering is not just about remembrance, but also about finding a path forward in the company of those who empathize and care. It's a chance to cherish the past while embracing the support and love that surrounds us now.

WELL MOM SPONSOR

WELL MOM - \$750

- Prominent Live link logo on the event website
- Company logo displayed on all marketing materials
- Opportunity to display promotional materials and/or provide product samples in gift bags
- Stage time and “thank you” mention at the closing of the Brunch
- Featured social media promotional posts on LinkedIn, Facebook, and Instagram
- Four reserved seats at the brunch
- One Brunch t-shirt

SPONSOR

HOPE SPONSOR

HOPE SPONSOR - \$500

- Recognition as an official sponsor for the 2024 Bereaved Mother's Brunch
- Company logo displayed on all materials
- Opportunity to display promotional materials and/or provide product samples in gift bags
- Social media promotional posts on Linked, Facebook, and Instagram
- Two reserved seats at the brunch
- Opportunity to have a note to Bereaved Mothers displayed on the table.
- One Brunch t-shirt

SPONSOR

JOURNEY SPONSOR

JOURNEY SPONSOR - \$250

- Recognition as an official sponsor for the 2024 Bereaved Mother's Brunch
- Company logo displayed on all materials
- Opportunity to display promotional materials and/or provide product samples in gift bags

SPONSOR

FRIEND SPONSOR

FRIEND SPONSOR - \$75

- Recognition as an official sponsor for the 2024 Bereaved Mother's Brunch
- Opportunity to display promotional materials and/or provide product samples in gift bags

SPONSOR

A decorative floral illustration in a light purple color, featuring various flowers and leaves, positioned on the right side of the dark blue background.

EXHIBITOR MEDICAL PROFESSIONALS

HOSPITAL AFFILIATED - \$75

- One 5' foot vendor table
- One representative per table
- Social media posts mentioning all vendors present
- Include 1 brunch meal
- Opportunity to display promotional material and/or provide product samples in gift bag

REGISTER

EXHIBITOR MENTAL HEALTH

MENTAL HEALTH - \$50

- One 5' foot vendor table
- One licensed mental health business per table
- Social media posts mentioning all exhibitors present
- Include 1 brunch meal
- Bogo exhibitor invite to a future event
- Opportunity to display promotional material and/or provide product samples in gift bag

We strongly encourage counselors from ethnically diverse backgrounds and individuals with perinatal bereavement credentials to actively participate.

REGISTER

EXHIBITOR WELLNESS

Wellness - \$50

- One 5' foot vendor table
- One representative per table
- Social media posts mentioning all exhibitors present
- Include 1 brunch meal
- Bogo exhibitor invite to a future event
- Opportunity to display promotional material and/or provide product samples in gift bag

REGISTER

EXHIBITOR INFANT LOSS PEER GROUPS

INFANT LOSS NONPROFIT

- One 5' foot vendor table
- One organization per table
- Social media posts mentioning all vendors present
- Include 2 complimentary promotional material and/or product samples in gift bag

***Your organization must be listed with AMOS' ANCHORS. Contact Amos' Anchors to have your organization listed.

CONTACT US



SBMOM
SHADES OF BECOMING A MOM

2024 Bereaved Mother's Brunch

SATURDAY

MAY 4

11:00 AM

THRIVE CENTER

GREENFIELD, INDIANA